

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2007

BU 5400 - BANKING

AU7

Date : 12/11/2007

Dept. No.

Max. : 100 Marks

Time : 9:00 - 12:00

PART – A

Explain the following concept in FIVE lines each:

(10 x 2 = 20)

1. E- banking.
2. Mutual Funds.
3. Cash Reserve Ratio
4. Standard Asset.
5. Customer
6. Finance
7. PIN
8. Debit Card
9. Formulae for Credit Creation
10. Door-to-Door Banking.

PART – B

Answer any FIVE questions: Answer should not exceed 2 pages each.

(5 x 8 = 40)

11. Briefly explain the features of Debit Card.
12. Define branch Banking. Explain its Merits and De-merits.
13. What are the duties of a Banker while dishonouring Customer Cheque?
14. Explain the various services rendered by commercial banks.
15. Write the detail note on the social responsibilities of bankers.
16. Distinguish between Cheque and Draft.
17. Define ATM. What are its Merits and Demerits?
18. Write short notes on
 - a. Savings Account
 - b. Current Account

PART – C

Answer any TWO questions: Answer should not exceed 4 - 6 pages each. (2 x 20 = 40)

19. Explain various advantages of Credit Card.
20. “Every loan creates a deposit” – discuss.
21. Explain the various relationships between banker and customer.
